Minutes for the 2008 conference committee meeting held on 12/20/07.

### **Action Items for the January Meeting**

- Everyone Anyone interested in having a theme for the 2008 conference needs
  to email Shea. If any one person is interested then we will discuss a theme at the
  January meeting. If nobody shows interest then we will use a generic theme such
  as Geospatial Education & Training Symposium.
- Everyone Needs to review the fees (registration fee, exhibitor fees, break and meal sponsorships) and benefits associated with the conference before the January meeting and be ready to give possible changes or approval of those fees at that meeting. Shea will send a summary of those fees and benefits before the meeting.
  - Discuss the possibility of adding incentives for early vendor registration such as
    - Reduced cost
    - Icon on postcards
- **Everyone** Please come with ideas of tracks that you would like to see at the conference.
- **Everyone** Please come with keynote speaker and/or topic ideas. e.g.
  - Growth Initiative
  - o Janet Napolitano
- **Jami** look into whether we will have an AGIC board meeting at the conference.
- Shea see if there are any new updates to the statewide GIS mailing list

The meeting was called to order at 10:00 by Shea Lemar.

### **Minutes**

Glen motioned that we approve the minutes from the November meeting. Jason seconded the motion. There was no discussion. A vote was taken and approval of the minutes passed unanimously.

#### Location

There was a short discussion of the location for the 2008 conference. Shea and Glen relayed that while the hotel search team tried to get the Loews-Ventana resort to fit into the budget so that the 2008 conference could be held there, it was not possible in the time that was available. Working with current costs provided by Loews and using numbers of attendees and vendors from the 2007 conference, the 2008 conference would loose money if it was held at Loews. Therefore, as the conference committee had stated in the November meeting that Loews was to be used only if it could be done without losing money, the hotel search team moved on to booking the Prescott resort for the 2008 conference. We will look into going to Tucson for the 2009 conference. Glen is currently heading up the work with the Conference Planner to get Prescott booked. The dates for the 2008 conference will almost definitely be October 8-100, 2008.

### **Conference Task List**

We went down the conference task list for the majority of the meeting. Here is a summary of the discussion.

#### **General Coordination**

- Anyone interested in having a theme for the 2008 conference needs to email Shea.
   If any one person is interested then we will discuss a theme at the January meeting. If nobody shows interest then we will use a generic theme such as
   Geospatial Education & Training Symposium.
- We will review the fees (registration fee, exhibitor fees, break and meal sponsorships) and benefits associated with the conference at the January meeting and give possible changes or approval of those fees at that meeting. Shea will send a summary of those fees and benefits before the meeting.
- We will discuss tracks that we would like to see at the conference at the next meeting.

### Website

No discussion at this time

#### Agenda

- We decided to stick with the same time slots as the 2007 conference.
- We will secure a 4<sup>th</sup> breakout room
- We will not be having an executive summit at the conference
- Jami will look into whether we will have an AGIC board meeting at the conference

### **Materials and Mailouts**

- Shea will update the mailing list.
- We shifted many of the announcement dates up to earlier dates

#### **Hotel and Exhibit**

No discussion at this time

# **Vendor Participation**

- We want to send out a save the date email to vendors and attendees ASAP.
- We are adding a second announcement for the vendors
- Discuss the possibility of adding incentives for early vendor registration such as
  - o Reduced cost
  - o Icon on postcards

## Registration

• We will review the registration costs at the next meeting

# **Speaker Coordination**

• People need to come to the Jan meeting with ideas for keynote speakers/topics

## **Poster Gallery**

No discussion at this time

# **Social Events**

No discussion at this time

# **Attendee Packet**

No discussion at this time

# General

No discussion at this time

The meeting was adjourned at 11:30 PM.